WETM WETM WETM			ntract #         1420394           ule Dates         09/06/16-09/1           ritiser         Tom O'Mara/St		Date Ent Last Mod Entered	dified 09	0/02/16 0/07/16 uth Irons	Elmira (WETM)  By Broadcast Month  Sep. 2016  Grand Total:	89	Rate \$15,845.00
201 Hum Rocheste	aboldt St er, NY 14610	Agend Produc Brand	ct Political - State	Senate (1074)	CO-OP Headline Demo	No e #	)	Grand Total.	89	\$15,845.00
MITTALIERS.EUM		Salesp Sales (	person Elmira, House		Order Ty Package	Deal	ormal			
Butler Till Media		Buyer			Commiss		5.00			
1565 Jefferson Rd Bldg 200 Ste 280	- 1	Phone CPE	- 1		Commiss Net Tota	Ψ	2,376.75 13,468.25			
Rochester, NY 14623	- 1		N/A nt Types Local/Political		Sales Ta	Ψ.	15,700.25			
	- 1	Billing	•							
		Comm	eents							
		Due		MPLETE CON s (Contract is shown with Pend			ovals applied)			
Line Line Type / Break Type (Ref #)	Dates	Sec Le	ength Run Times	SPW Mo Tu We Th Fr Sa S	u Spots	Rate	Total	Station	Commen	s Entere
1.0 Normal Line / SPOT	09/06/16-09/08/16	4	:30 5A- Channel 18 News	1 X X X X	1	\$50.0	\$50.0	D Elmira (WETM)		9/2/16
2.0 Normal Line / SPOT	09/09/16-09/09/16	4	:30 5A- Channel 18 News	1 X	1	\$75.0	\$75.0	0 Elmira (WETM)		9/2/16
3.0 Normal Line / SPOT	09/13/16-09/16/16	4	:30 5A- Channel 18 News	3   X   X   X   X	3	\$75.0	\$225.0	0 Elmira (WETM)		9/2/16
4.0 Normal Line / News	09/06/16-09/08/16	4	:30 6A- Channel 18 News	2   X   X   X	2	\$125.0	\$250.0	0 Elmira (WETM)		9/2/16
5.0 Normal Line / News	09/09/16-09/09/16	4	:30 6A- Channel 18 News	1 X	1	\$150.0	\$150.0	0 Elmira (WETM)		9/2/16
6.0 Normal Line / News	09/13/16-09/16/16	4	:30 6A- Channel 18 News	3	3	\$150.0	\$450.0	0 Elmira (WETM)		9/2/16
7.0 Normal Line / SPOT	09/06/16-09/08/16	4	:30 7A- Today Show	4   X   X   X	4	\$100.0	\$400.0	0 Elmira (WETM)		9/2/16
8.0 Normal Line / SPOT	09/09/16-09/09/16	4	:30 7A- Today Show	2 X	2	\$150.0	\$300.0	0 Elmira (WETM)		9/2/16
9.0 Normal Line / SPOT	09/13/16-09/16/16	4	:30 7A- Today Show	5   X   X   X   X	5	\$150.0	\$750.0	0 Elmira (WETM)		9/2/16
10.0 Normal Line / SPOT	09/10/16-09/10/16	4	:30 7A- Saturday Today Show	2   X	2	\$75.0	\$150.0	0 Elmira (WETM)		9/2/16
11.0 Normal Line / SPOT	09/17/16-09/17/16	4	:30 7A- Saturday Today Show	1 X	1	\$75.0	\$75.0	0 Elmira (WETM)		9/2/16
12.0 Normal Line / SPOT	09/11/16-09/11/16	4	:30 8A- Today Show	1	( 1	\$75.0	\$75.0	0 Elmira (WETM)		9/2/16

**CONFIRMATION CONTRACT** 

Х

\$75.00

Date:

\$75.00 Elmira (WETM)

Comments:

:30 8A- Today Show

Accepted-Station:

Date:

13.0 Normal Line / SPOT

Accepted-Agency/Advertiser:

9/2/16

09/18/16-09/18/16



**Butler Till Media** 1565 Jefferson Rd Bldg 200 Ste 280 Rochester, NY 14623

Contract #	1420394	Date Entered	09/02/16
Schedule Dates	09/06/16-09/18/16	Last Modified	09/07/16
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons
Agency	Butler Till Media (10961)	CO-OP	No

Age Butler Till Media (10961) Headline # Product Political - State Senate (1074) Brand 3286 (556333) Order Type Salesperson Elmira, House (2271) Normal Package Deal Sales Office Elmira Commission %

15.00 **Buyer Name** Commission \$2,376.75 Phone/Fax **Net Total** CPE \$13,468.25 N/A Sales Tax **Account Types** Local/Political

Billing Type

Comments

Standard

Elmira (WETM)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2016	89	\$15,845.00
Grand Total:	89	\$15,845.00

# INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo -	Tu	We Th F	r Sa Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	09/06/16-09/08/16	4	:30	9A- Today Show 9-10A M-F	2		X	X X	i i	2	\$40.00	\$80.00	Elmira (WETM)		9/2/16
15.0	Normal Line / SPOT	09/09/16-09/09/16	4	:30	9A- Today Show 9-10A M-F	1	1	i		(	1	\$40.00	\$40.00	Elmira (WETM)		9/2/16
16.0	Normal Line / SPOT	09/13/16-09/16/16	4	:30	9A- Today Show 9-10A M-F	3		X	x   x   x	(	3	\$40.00	\$120.00	Elmira (WETM)		9/2/16
17.0	Normal Line / News	09/06/16-09/08/16	4	:30	12P- WETM News 12pm	2		X	X X	1 1	2	\$55.00	\$110.00	Elmira (WETM)		9/2/16
18.0	Normal Line / News	09/09/16-09/09/16	4	:30	12P- WETM News 12pm	1	1	i		(	1	\$55.00	\$55.00	Elmira (WETM)		9/2/16
19.0	Normal Line / News	09/13/16-09/16/16	4	:30	12P- WETM News 12pm	3		X	X   X   X	(	3	\$55.00	\$165.00	Elmira (WETM)		9/2/16
20.0	Normal Line / SPOT	09/11/16-09/11/16	4	:30	9A- Meet The Press	2	1	1	1 1	X	2	\$150.00	\$300.00	Elmira (WETM)		9/2/16
21.0	Normal Line / SPOT	09/18/16-09/18/16	4	:30	9A- Meet The Press	1		Ī	1 1	X	1	\$150.00	\$150.00	Elmira (WETM)		9/2/16
22.0	Normal Line / News	09/06/16-09/08/16	4	:30	4:58P- WETM News	1	1	X	X X	1 1	1	\$150.00	\$150.00	Elmira (WETM)		9/2/16
23.0	Revised Line (RevL) / News	09/09/16-09/09/16	4	:30	4:58P- WETM News	2	1	1	>		2	\$200.00	\$400.00	Elmira (WETM)		9/2/16
Est 23.0	Unapproved (RevL) / News	09/09/16-09/09/16	4	:30	4:58P- WETM News	1	1	1	X	(	1	\$200.00	\$200.00	Elmira (WETM)		9/7/16
24.0	Normal Line / News	09/13/16-09/16/16	4	:30	4:58P- WETM News	4		X	$X \mid X \mid X$	(	4	\$200.00	\$800.00	Elmira (WETM)		9/2/16
25.0	Normal Line / News	09/06/16-09/08/16	4	:30	5:29P- WETM News 530P	2	1	Χ	X X	1 1	2	\$175.00	\$350.00	Elmira (WETM)		9/2/16
26.0	Revised Line (RevL) / News	09/09/16-09/09/16	4	:30	5:29P- WETM News 530P	2		1	>	(	2	\$250.00	\$500.00	Elmira (WETM)		9/2/16

### **CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



**Butler Till Media** 1565 Jefferson Rd Bldg 200 Ste 280 Rochester, NY 14623

Contract #	1420394	Date Entered	09/02/16
Schedule Dates	09/06/16-09/18/16	Last Modified	09/07/16
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons
Agency	Butler Till Media (10961)	CO-OP	No

Age Headline # Product Political - State Senate (1074) Brand 3286 (556333) Order Type Salesperson Elmira, House (2271) Normal Package Deal Sales Office Elmira

Billing Type

Comments

Standard

Commission % 15.00 **Buyer Name** Commission \$2,376.75 Phone/Fax **Net Total** CPE \$13,468.25 N/A Sales Tax **Account Types** Local/Political

ep. 2016 89 \$15,845.00	Sep. 2016 89 \$15,845.00	Elmira (WETM) By Broadcast Month	Spots	Rate
and Total: 89 \$15,845.00	Grand Total: 89 \$15,845.00	Sep. 2016		
		Grand Total:		

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We 7	Th Fr	Sa Sı	u S	Spots	Rate	Total	Station	Comments	Entered
Est 26.0	Unapproved (RevL) / News	09/09/16-09/09/16	4	:30	5:29P- WETM News 530P	1		l I		X			1	\$250.00	\$250.00	Elmira (WETM)		9/7/16
27.0	Normal Line / News	09/13/16-09/16/16	4	:30	5:29P- WETM News 530P	4		X	X	Χ¦Χ			4	\$250.00	\$1,000.00	Elmira (WETM)		9/2/16
28.0	Normal Line / News	09/06/16-09/08/16	4	:30	5:58P- WETM News	3		X	X	Χ¦			3	\$325.00	\$975.00	Elmira (WETM)		9/2/16
29.0	Revised Line (RevL) / News	09/09/16-09/09/16	4	:30	5:58P- WETM News	2		l I	1 1	¦ X			2	\$350.00	\$700.00	Elmira (WETM)		9/2/16
Est 29.0	Unapproved (RevL) / News	09/09/16-09/09/16	4	:30	5:58P- WETM News	1		l I		¦ X	1 1		1	\$350.00	\$350.00	Elmira (WETM)		9/7/16
30.0	Normal Line / News	09/13/16-09/16/16	4	:30	5:58P- WETM News	4		X	X	X ¦ X			4	\$350.00	\$1,400.00	Elmira (WETM)		9/2/16
31.0	Normal Line / News	09/10/16-09/10/16	4	:30	6P- 6:30P (EST)	1		l I	1 1	1	X			\$175.00		Elmira (WETM)		9/2/16
31.0.1	Preempt	09/10/16						 		 						Elmira (WETM)	Schedule Change/Exception - News NA 9/10	
32.0	Normal Line / News	09/17/16-09/17/16	4	:30	6P- WETM News @ 6	1		l I		I	X		1	\$175.00	\$175.00	Elmira (WETM)		9/2/16
33.0	Normal Line / News	09/11/16-09/11/16	4	:30	6P- WETM News @ 6	1		l I	1 1	1	X		1	\$175.00	\$175.00	Elmira (WETM)		9/2/16
34.0	Normal Line / News	09/18/16-09/18/16	4	:30	6P- WETM News @ 6	1		l I	1 1	1	X		1	\$175.00	\$175.00	Elmira (WETM)		9/2/16
35.0	Normal Line / SPOT	09/06/16-09/08/16	3	:30	7:01P- Jeopardy	2		X	X	X	1 1		2	\$275.00	\$550.00	Elmira (WETM)		9/2/16
36.0	Normal Line / SPOT	09/09/16-09/09/16	3	:30	7:01P- Jeopardy	1		l I		¦ X			1	\$300.00	\$300.00	Elmira (WETM)		9/2/16

CONFIRMATION CONTRACT

			011111/101		
Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:	



**Butler Till Media** 1565 Jefferson Rd Bldg 200 Ste 280 Rochester, NY 14623

Contract #	1420394	Date Entered	09/02/16
Schedule Dates	09/06/16-09/18/16	Last Modified	09/07/16
Advertiser	Tom O'Mara/State Senate/Republican/NY (83428)	Entered By	Ruth Irons
Agency	Butler Till Media (10961)	CO-OP	No

Headline # Product Political - State Senate (1074) Brand 3286 (556333) Order Type Salesperson Elmira, House (2271)

Sales Office Elmira Commission % 15.00 **Buyer Name** Commission \$2,376.75 Phone/Fax **Net Total** CPE \$13,468.25 N/A

**Account Types** Local/Political Billing Type Standard

Comments

Date:

Elmira (WETM)		
By Broadcast Month	Spots	<u>Rate</u>
Sep. 2016	89	\$15,845.00
Grand Total:	89	\$15,845.00

## INCOMPLETE CONTRACT Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	: Th	n Fr	r Sa	a Su	ı S	pots	Rate	Total	Station	Comments	Entered
37.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	7:01P- Jeopardy	3		X	X	X	X	į	į		3	\$300.00	\$900.00	Elmira (WETM)		9/2/16
38.0	Normal Line / SPOT	09/06/16-09/07/16	3	:30	7:30P- Wheel of Fortune	2		X	X	İ	1	İ	İ		2	\$200.00	\$400.00	Elmira (WETM)		9/2/16
39.0	Normal Line / SPOT	09/09/16-09/09/16	3	:30	7:30P- Wheel of Fortune	1		I I	1	i i	¦ X	i i	1		1	\$300.00	\$300.00	Elmira (WETM)		9/2/16
40.0	Normal Line / SPOT	09/13/16-09/16/16	3	:30	7:30P- Wheel of Fortune	3		X	X	X	X	Ī	1		3	\$300.00	\$900.00	Elmira (WETM)		9/2/16
41.0	Normal Line / News	09/06/16-09/07/16	4	:30	10:59P- WETM News	2		X	X	1	I	I	1		2	\$200.00	\$400.00	Elmira (WETM)		9/2/16
42.0	Normal Line / News	09/09/16-09/09/16	4	:30	10:59P- WETM News	1		I I	Ī	1	¦ X	Ī	Ī		1	\$225.00	\$225.00	Elmira (WETM)		9/2/16
43.0	Normal Line / News	09/13/16-09/16/16	4	:30	10:59P- WETM News	3		X	X	X	X	1	1		3	\$225.00	\$675.00	Elmira (WETM)		9/2/16
44.0	Normal Line / News	09/10/16-09/10/16	4	:30	10:59P- WETM News	1		1	Ī.	I	I	X			1	\$175.00	\$175.00	Elmira (WETM)		9/2/16
45.0	Normal Line / News	09/17/16-09/17/16	4	:30	10:59P- WETM News	1		1	Ī	1	I	X			1	\$175.00	\$175.00	Elmira (WETM)		9/2/16
Est 46.0	Unapproved (NewL) / News	09/12/16-09/12/16	4	:30	4:58P- WETM News	1	X	1	Ī	-	1	ı	1		1	\$200.00	\$200.00	Elmira (WETM)		9/7/16
Est 47.0	Unapproved (NewL) / News	09/12/16-09/12/16	4	:30	5:29P- WETM News 530P	1	X		Ī.	I I	I	Ī	1		1	\$250.00	\$250.00	Elmira (WETM)		9/7/16
Est 48.0	Unapproved (NewL) / News	09/12/16-09/12/16	4	:30	5:58P- WETM News	1	X	1	Ī	I I	I	I I	1		1	\$350.00	\$350.00	Elmira (WETM)		9/7/16

### CONFIRMATION CONTRACT Comments: Accepted-Station: Date:

Normal

Package Deal

Sales Tax

Accepted-Agency/Advertiser: